

# ERIDAN GROUP

...creating an ecosystem for exceptional founders to thrive.





## What We Do

We co-build with exceptional founders, developing impact driven startups into growth businesses.



## ABOUT ODUNAYO

Odunayo Aliu is a certified teacher and community developer. She obtained a bachelor's degree in Education from Obafemi Awolowo University. In 2018, she became a Kanthari fellow; an international institute where she trained on leadership and social development. Focusing her research on alternative education, she went on to start Bramble.





## ABOUT BRAMBLE

Bramble Learning Space is the place where children find their passion for learning through creative resources. The word “bramble” is a prickly shrub of the rose family that roots easily and grows on difficult grounds.



# Problem

- Low access to quality basic education in rural communities.
- Lack of motivation among students and teachers.
- Learning structures that limit innovation and creativity.



## Solution

Bramble is providing an accelerated learning program using preloaded ready-to-use technology (Brambox) to facilitate learning by setting up learning spaces in remote communities where access to quality education is almost impossible.





# Value Proposition

- Remote Accessibility
- Talent Development
- Values Development
- Accelerated Affordable Learning
- Customized Project Based Learning
- In & Out Of Classroom Holistic Alternative Education



# Bramble Traction

## 2018

### Bramble Pilot

Educational outreach in Bere, Ibadan.

- 5 months pilot phase at Bere, Ibadan with 31 stable learners.
- Community support and 200 learners' attendance at event.

## 2019

### Learning Space Launch

Mapping of communities for Bramble's first learning space.

- 10 communities mapped with the final choice of Arikanki.
- Methodology development and testing with 9 students at launch.

## 2020

### Learning Space Completion

Eridan Funding and Brambox Development.

- Completion of Arikanki learning facility.
- 16 learners were admitted into the learning space as second batch.





# What's Next

400%

Increase in number of students in Arikanki Learning Space

4 Villages

Deployment of Brambox to 4 new villages

Develop

Bramble Network Of Educators & Catalyst

# Contact Us

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